



sales@maford.com  
www.maford.com  
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Made in USA

where *high performance is the standard*®



## November 2021 Newsletter



### M.A. Ford® Expands Flute Length Options for Twister® HPD Drill Series

With productivity and service value in mind M.A. Ford has added a stub flute length to their Twister® HPD drill family. In addition to the 5xD flute length currently offered, a 3xD option has been added to the Twister® HPD family, both in solid and coolant-fed constructions. Just like the 5xD option, the 3xD is a cost effective choice perfect for job shops that deal with low volume, high mix machining.

#### **Series HPDSS & HPDCS Specifications**

- Self centering point that eliminates the need for spot drilling.
- h7 OD tolerance for precision holes.
- 3X Diameter with solid and coolant fed options.
- ALtima® coating provides high toughness with low friction.
- 45° corner chamfer angle helps material break out on through hole applications and minimizes burs.
- h6 Shank OD Tolerance for shrink fit applications.
- ≥4.1mm (.1614") manufactured to DIN 6537K.

In addition to the new 3xD flute length option, M.A. Ford has introduced a new pricing structure for the 5xD. Since the HPD Series is designed for small volume production where

low-cost is a key consideration alongside performance, we wanted to keep the quality of a performance tool as well as an economical price point for the end user. Contact your local M.A. Ford® distributor for up-to-date distributor pricing.



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M.A. Ford® HPD Series  
Brochure



### M.A. Ford Closed for Thanksgiving Holiday

M.A. Ford will be closed on Thursday, November 25 and Friday, November 26, 2021 in observance of the Thanksgiving Holiday. Normal hours will resume Monday, November 29.

### M.A. Ford® Hires Marketing Specialist

Meet Christina Cress



The Marketing department has a new face. Christina will help with internal and external communications including newsletter production, national & regional trade shows and product support literature for end users and our distributor network.

She brings over 12 years of marketing, advertising, and journalism experience to the team.

Outside work, she is an avid Dallas Cowboys supporter and enjoys creative writing. And loves spending time with her husband, Aaron and two kids Raymond (14) and Annabelle (10).

### Customer Service Questions Answered

M.A. Ford® Customer Service wants to remind everyone of some available options on the website that can be accessed by the account owner to find order information and tool availability.



## Order Overview

Once logged into account go to: **ACCOUNT > VIEW SHIPMENT HISTORY.**

On this page is an order number, PO number, ship date, tracking number, whether an order has shipped and if it has been invoiced. Click on an order number to see part ordered, quantity ordered, how many shipped, and if the order has been invoiced, net price and order total.

The tracking number can be copied then pasted into tracking area on the website of the shipping company used, i.e. UPS, FedEx, etc.

## Tool Availability

On the M.A. Ford® home page on the left side, next to **Find A Tool**, there is a **Check Stock** feature. Enter part number or EDP. If you are not logged in a part number, description and available quantity will be visible. If logged in a part number, description, available quantity, list price and net price will be visible.

# Happy Holidays

## Customer Service Holiday Hours

Friday, December 24, 2021 **Closed**  
Monday, December 27, 2021 7am-5:30pm  
Tuesday, December 28, 2021 7am-5:30pm  
Wednesday, December 29, 2021 7am-5:30pm  
Thursday, December 30, 2021 7am-5:30pm  
Friday, December 31, 2021 **Closed**  
Monday, January 3, 2022 7am-5:30pm

Normal hours will resume on Tuesday, January 4, 2022. All times are CST.

**New Brochure Available!**

New brochure offering Chipbreaker end mills 277CB/ 278CB Series now available.

[M.A. Ford® Series 277CB/ 278CB Brochure](#)

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## Download M.A. Ford's Catalogs Today!

[M.A. Ford® Full Line Catalog](#)

[M.A. Ford® Micro Tool Catalog](#)

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Please let us know how the updated web site is working for you. We want to continually provide improved features/functionality and your feedback is essential. Send your comments to [sales@maford.com](mailto:sales@maford.com)



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